

**District 90 Business Workshop Initiative** 

# How to Market & Sell Anything

... Even Toastmaster Memberships!

### Register NOW — Market and Sell Anything

Joseph provided so many great ideas, all based on his practical experience as a man conversant with Sales, Marketing, Public Relation, etc. - all at a professional level! He gave us heaps of tips, practical suggestions and advice all stemming from his own experience in the real world of business and how these same suggestions were very pertinent to us as Toastmasters..... I was impressed!!

My advice, if Joseph runs this workshop again - consider attending!



# **A Business Workshop Opportunity**

**Joseph Boutros DTM** will share the most exciting entrepreneurial Sales & Marketing concepts to help you market & sell anything.... *Even Toastmaster Memberships!* 

You will be entertained, engaged and informed by attending this workshop specially created to arm you with the most modern day marketing tools to market & sell anything...even Toastmaster memberships.

And you can transfer the techniques over to your professional and business lives...and to Toastmaster Memberships!

#### **Workshop Details**

Date Saturday the 10th of February

Time 10am to 3pm

**Venue** Grace Evangelical Church,

348 Lake Road, Glendale

Cost

**Contact** Pieta Beggs - Eastern Division Director

ediv@d90toastmasters.org.au

Register NOW — Market and Sell Anything

PS—Tea/Coffee—Gold Coin Contribution Appreciated

# **How To Market & Sell Anything**

...Even Toastmaster Memberships!

# Register NOW — Market and Sell Anything



**Joseph Boutros DTM** 

How to Market & Sell Anything Workshop has been created to expose you to entrepreneurial sales, marketing & public relations techniques that you can use immediately.

Successfully increasing Club Membership and keeping existing members can be achieved when your Sales and Marketing Strategies are in place and working in unison.

Joseph Boutros DTM will share the most effective sales and marketing techniques to further enhance your probability of increasing Club Memberships and growing your club, The techniques are all very practical concepts that can be applied to your professional and business lives with ease.

#### **Testimonials:**

Whether you are a seasoned Toastmaster, or just beginning the journey, these 2 workshops will give you ideas and ways to further enhance your clubs good fortunes. Come along and be amazed by Joseph presentation. It will be the best time you will ever invest in training ....and right here in your own backyard! Joseph is a true professional and exciting presenter .... Completely worth attending!!

Tony McAdam Keira President

What a valuable skill to learn - the ability to stand in front of an audience and sell them my ideas. With Joseph's help I feel I have the tools to make creating and delivering sales presentations easier and look forward to putting them into practice.

Nicky Scott

It's always interesting to know how great toastmaster like Joseph conduct their business. However as he mentioned these techniques are tools and it's up to us how to use those tools to be a better communicators.

Negin Basiri

I learnt that, for those of us who are not natural born business-people, there are methods to organise our thoughts and with some practice, we can build on these skills. It was a fun evening and very well organised.

Sharmistha Sarkar

It was inspiring and entertaining! I know a few of us has turned into marketers last night. It was fun to see the quick transformation and how easy it is to apply his techniques and concepts.

Yawen Chen

It was enjoyable and with good spirit. I took home a lot of positiveness.

Tania Li

Joseph was on fire and conveyed the message in simple and easy steps.

Ibadur Rehman, VPE

What an evening, packed with energy and good surprises. I thoroughly enjoyed this very hands-on sales and marketing session where many of my colleagues were able to put in practice what they just learnt! Joseph's friendly, sincere and constructive approach made everyone at ease and we all connected with him within minutes of the start. Thank you Joseph for taking the time and for giving us this breath of fresh air that we needed to continue moving forward! It was a not-to-be-missed experience that I hope that you will share with more clubs...

**Thierry Masquilier, Club President** 

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Joseph Boutros DTM's LinkedIn Profile can be viewed at www.linkedin.com/in/josephboutros888